



2019 HOMESHOW
SPONSORSHIP REGISTRATION FORM

Event Sponsor \$2,000- Owens Soft Water

- Your business logo placed on the front cover of the Homeshow tabloid in the Northern Michigan Review distribution including the Petoskey News Review, Charlevoix Courier, and Gaylord Herald Times, listing you as the Event Sponsor of the Homeshow
- Featured in local Movie Theater Advertisements- 4 months ahead of the Homeshow on 9 screens
- Appreciation shown in all radio spots
- Large logo placed on the back of all tickets
- 6 complimentary tickets for the Preview Party for your employees and guests.
- The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires a \$50 minimum door prize donation)
- Ability to have items available as swag for the Preview Party
- Your Banner placed prominently on the Skywalk at the Homeshow and Registration Table

Homeshow Partners \$1,500 – 1 Taken DTE Energy- 1 Available

- Your business logo placed on the front cover of the Homeshow tabloid in the Northern Michigan Review distribution including the Petoskey News Review, Charlevoix Courier, and Gaylord Herald Times, listing you as the Event Sponsor of the Homeshow
- Featured in local Movie Theater Advertisements- 4 months ahead of the Homeshow on 9 screens
- Appreciation shown in all radio spots
- 6 complimentary tickets for the Preview Party for your employees and guests.
- The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires a \$50 minimum door prize donation)
- Ability to have items available as swag for the Preview Party
- Your Banner placed prominently on the Skywalk

Members Only Featured Tabloid Article \$750 (4) Available

- Full Page article in the Northern Michigan Review Homeshow Tabloid that is distributed through the Petoskey News Review, Charlevoix Courier, and Gaylord Herald Times
- 4 complimentary tickets for the Preview Party for your employees and guests
- The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires a \$50 minimum door prize donation)
- Ability to have items available as swag for the Preview Party
- Your Banner placed prominently on the Skywalk

Education Sponsor \$500 (2) Available

- Recognition and Host/Co-host (if choose to be) at education seminars
- Appreciation given in the tabloid under education section. Large section of Tabloid that is sent to Emmett, Charlevoix, and Otsego County residents
- 4 complimentary tickets to the Preview Party for your employees and guests
- Your business listed as an Education Sponsor at the Preview Party with your name on one of the guest tables, Ability to have items available as swag for the Preview Party
- The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires booth purchase and a \$50 minimum door prize donation).
- Your Banner placed prominently on the Skywalk at the Homeshow

Preview Party Sponsors \$350

- 2 complimentary tickets to the Preview Party for your employees and guests
- Your business listed as a Preview Party Sponsor at the Preview Party with your name on one of the guest tables, the opportunity to add to the Swag Bag for the evening.
- The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires booth purchase and a \$50 minimum door prize donation)
- Your Banner placed prominently on the Skywalk at the Homeshow



2019 HOMESHOW SPONSORSHIP REGISTRATION FORM

Business name: _____ Contact Person: _____

Phone: _____ Cell: _____ Email: _____

Authorized Signature: _____ Date: _____

Please write the name and total of your sponsorship below and mail check to Home Builders of Northern Michigan at:

455 Bay Street, Petoskey, MI 49770 Sponsorship Name : _____

Total: _____

Miscellaneous Terms and Conditions: All artwork, banner and displays are to be provided by the sponsor and must meet technical specifications as provided by HBANM. Complementary tickets to the Preview Party have a \$15 value per ticket.

Any questions regarding the sponsorship can be directed to:

Eric Leister (w) 231-348-9770 or eric@hbanm.com

