



2017 HOMESHOW “Life’s Luxuries” **SPONSORSHIP REGISTRATION FORM**

Lakeside Sponsorship \$750– 6 Available

- ◆ Your business logo placed on the front cover of the Homeshow tabloid in the Northern Michigan Review distribution including the Petoskey News Review, Charlevoix Courier, and Gaylord Herald Times, listing you as a Lakeside Sponsor of the Homeshow.
- ◆ 6 complimentary tickets (a reserved table sponsorship) for the Preview Party for your employees and guests. **Ability to give a portion to Radio Giveaway promotion, special thanks will be given to your business**
- ◆ The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires booth purchase and a \$50 minimum door prize donation).
- ◆ Your business listed as a Lakeside Sponsor at the Preview Party, the opportunity for you to add to the Swag Bag for the evening.
- ◆ Your Banner placed prominently on the Skywalk at the Homeshow.

Resort Sponsorship \$500– 10 Available

- ◆ 4 complimentary tickets to the Preview Party (a reserved table sponsorship) for the Preview party for your employees and guests.
- ◆ The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires booth purchase and a \$50 minimum door prize donation).
- ◆ Your business listed as a Resort Sponsor at the Preview Party, the opportunity to add to the Swag Bag for the evening.
- ◆ Your Banner placed prominently on the Skywalk at the Homeshow.

Downtown Sponsorship \$350

- ◆ Your business listed as a Downtown Sponsor at the Preview Party with your name on one of the guest tables, the opportunity to add to the Swag Bag for the evening.
- ◆ The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires booth purchase and a \$50 minimum door prize donation).
- ◆ Your Banner placed prominently on the Skywalk at the Homeshow.

Passport Sponsorship \$250

- ◆ The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires booth purchase and a \$50 minimum door prize donation)
- ◆ Guaranteed traffic to your booth with guest bringing their passports to your booth to be stamped.
- ◆ Completed passports will be eligible for door prize drawings throughout the weekend at the Homeshow.
- ◆ Your Business indicated as a Passport Sponsor and Passport Stamping station on the passport that will be given out at the Homeshow.



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Business name: _____ Contact Person: _____

Phone: _____ Cell: _____ Email: _____

Authorized Signature: _____ Date: _____

Please write the name and total of your sponsorship below and mail check to Home Builders of Northern Michigan at:

455 Bay Street, Petoskey, MI 49770 Sponsorship Name : _____

Total: _____

Miscellaneous Terms and Conditions:

All artwork, banner and displays are to be provided by the sponsor and must meet technical specifications as provided by HBANM.

Complementary tickets to the Preview Party have a \$15 value per ticket.

Any questions regarding the sponsorship can be directed to:

Eric Leister (w) 231-348-9770 or eric@hbanorthernmichigan.org