



2018 HOMESHOW “Concept to Reality”
SPONSORSHIP REGISTRATION FORM

The Big Event (Atrium Sponsor)! \$1,000 (1) Available

- Your business logo placed on the front cover of the Homeshow tabloid in the Northern Michigan Review distribution including the Petoskey News Review, Charlevoix Courier, and Gaylord Herald Times, listing you as the Big Event Sponsor of the Homeshow.
- 6 complimentary tickets for the Preview Party for your employees and guests.
- The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires a \$50 minimum door prize donation).
- Your business listed as The Big Event Sponsor at the Preview Party, the opportunity for you to add to the Swag Bag for the evening.
- Your Banner placed prominently on the Skywalk at the Homeshow and Registration Table

Let’s Get Started– \$750 (6) Available

- Your business logo placed on the front cover of the Homeshow tabloid
- 4 complimentary tickets to the Preview Party for your employees and guests.
- The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires booth purchase and a \$50 minimum door prize donation).
- Your business listed as a Let’s Get Started Sponsor at the Preview Party, the opportunity to add to the Swag Bag for the evening.
- Your Banner placed prominently on the Skywalk at the Homeshow.

Education Sponsor- \$500 (4) Available

- Recognition and Host of requested education event
- Appreciation given in the tabloid under education section
- 2 complimentary tickets to the Preview Party for your employees and guests
- Your business listed as a Education Sponsor at the Preview Party with your name on one of the guest tables, the opportunity to add to the Swag Bag for the evening.
- The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires booth purchase and a \$50 minimum door prize donation).
- Your Banner placed prominently on the Skywalk at the Homeshow.

Preview Party Sponsorship \$350

- 2 complimentary tickets to the Preview Party for your employees and guests
- Your business listed as a Preview Party Sponsor at the Preview Party with your name on one of the guest tables, the opportunity to add to the Swag Bag for the evening.
- The opportunity to be one of the Passport Stamping Stations at the Homeshow (requires booth purchase and a \$50 minimum door prize donation).
- Your Banner placed prominently on the Skywalk at the Homeshow.



Concept to Reality

Following last year's success- we have an even more entertaining show for you to be involved in. From "Concept to Reality" allows us to help guide our areas communities to the building and home improvement experts. Our reach over Northern Michigan is extensive- with an average attendance of over 1,000 attendees and marketing touches that span 4 counties.

Our new and improved Preview Party allows us to properly thank everyone for their hard work and attention to detail. Once more we will have a buffet style dinner with cash bar. Our speaker will give us an overview of this year's current trends.

Come be a part of this year's show and let's help make someone's house into a home!

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Business name: _____ Contact Person: _____

Phone: _____ Cell: _____ Email: _____

Authorized Signature: _____ Date: _____

Please write the name and total of your sponsorship below and mail check to Home Builders of Northern Michigan at:
455 Bay Street, Petoskey, MI 49770 Sponsorship Name : _____

Total: _____

Miscellaneous Terms and Conditions: All artwork, banner and displays are to be provided by the sponsor and must meet technical specifications as provided by HBANM. Complementary tickets to the Preview Party have a \$15 value per ticket.

Any questions regarding the sponsorship can be directed to:

Eric Leister (w) 231-348-9770 or eric@hbanm.com

